



Cindy Broadus

RN, BSHA, LNHA, CHCRM, CLNC, WCC, OMS, DWC, AWCC

Spotlight on Cindy Broadus: A Trailblazer in Wound Care and Education

When it comes to wearing many hats, Cindy Broadus, RN, BSHA, LNHA, CHCRM, CLNC, WCC, OMS, DWC, AWCC, truly exemplifies the term. As the Executive Director of the National Alliance of Wound Care and Ostomy (NAWCO), Cindy has dedicated her career to advancing patient care, education, and accessibility in wound care. Her remarkable journey spans over 30 years, during which she has taken on roles in patient care, education, leadership, and even legal nursing consultation.

Cindy became a Wound Care Certified (WCC) clinician in 2005 and soon discovered her passion for teaching. She began leading skin and wound care courses, helping countless clinicians gain the skills and knowledge needed to improve patient outcomes. Cindy's approachable and impactful teaching style has left a lasting impression on her students, who frequently share stories of how her guidance shaped their careers.

In 2014, Cindy took on the role of Executive Director at NAWCO, where her leadership has been transformative. Under her guidance, the WCC achieved NCCA accreditation, cementing its place as the largest nationally accredited wound certification in the United States. Cindy is now leading NAWCO into an exciting new chapter with the development of its inaugural wound care conference, HEAL, set to launch in 2025.

Recognizing the financial barriers many face in pursuing wound care education, Cindy founded the International Alliance of Wound Care Scholarship Foundation (IAWCSF) in 2021. This foundation has already awarded over 70 scholarships to aspiring wound care clinicians, enabling them to achieve their educational and professional goals.

Cindy's dedication to excellence and her passion for fostering growth in the wound care community are evident in every endeavor she undertakes. Her innovative leadership and unwavering commitment have made a profound impact on the field of wound care and beyond.

Please join us in congratulating Cindy Broadus as this month's *Outstanding WCC*. If you know a NAWCO credential holder making a difference in the wound care community, we'd love to hear their story. [Click here](#) to share their journey with us.