



## **Matthew L. Smith LPN, WCC**

With over 15 years of experience in the healthcare industry, Matthew Smith has established himself as a dedicated professional in wound care. Currently serving as a Regional Manager for Gentell, Matt works tirelessly with clients to improve patient outcomes. Since becoming a Wound Care Certified (WCC) professional in September 2022, he has demonstrated exceptional commitment and expertise.

Matt is passionate about education and conducts in-service training sessions for nurses using Gentell wound products. Drawing from his extensive clinical experience, he offers practical, real-world advice to nurses and aides, empowering them to provide high-quality wound care. Matt adopts an inclusive, all-hands-on-deck approach to wound prevention and care, ensuring that every team member, not just the dedicated wound nurse, is involved.

Recently, during one of his training sessions, Matt worked with a nurse new to wound care. Her eagerness to learn and receptiveness to his training paid off when her facility underwent a state survey and skin assessment, resulting in no tags for skin-related issues.

Matt is also a vocal advocate for the wound care community. Through his active presence on social media, he promotes various aspects of wound care, from new products and technologies to inspiring articles and memes. His positive messaging resonates with the community, highlighting his commitment to the field. As one colleague noted, "His passion is making sure patients receive care from those who truly understand wounds and the healing process. He works all hours and gives up a great deal of his personal time to his passion."

NAWCO is proud to recognize Matt as an outstanding WCC. His dedication to wound care is evident to colleagues and clients alike. Join us in congratulating Matt on his remarkable contributions to the field!

If you know a NAWCO credential holder doing amazing things in the wound care community, we would love to hear about it. Click [here](#) to tell us about them.

